

### **Claire's Stores, Inc. Franchise Opportunities**

Claire's works closely with each franchise partner to build a profitable and dynamic retail business. The Claire's franchise team provides a full range of support in merchandising, planning, store design, operations, training, and logistics. Both Claire's and our franchise partner play crucial roles that come together in making each Claire's franchise a success.

### **Claire's provides franchisees with the following:**

- Exclusive rights to open and operate Claire's stores in the territory or country
- Expertise and know-how from the leading retail brand in jewelry and accessories
- Access to our global merchandise supply chain and logistics
- Training and business development, including on-going operational support and in-market visits
- Store planning (design, fixture plans, and signage)
- Marketing and promotional material

### **Our franchise partner provides the following:**

- A deep understanding of local retail conditions and consumer preferences
- Expertise and experience in the local retail market, including real estate, human resources, government regulations, importing, and Customs
- The desire and enthusiasm to grow and build a successful and profitable business
- Strong financial resources and the infrastructure to support and grow a multi-store operation to a large scale

### **International Franchise Contact:**

If you are interested in being considered for a Claire's franchise, please contact:

Claire's Stores, Inc. – International Franchise  
2400 West Central Road  
Hoffman Estates, IL 60192 U.S.A.

E-mail: [franchise@claires.com](mailto:franchise@claires.com)

Please note that Claire's does not offer franchises in the following countries because we are exclusively company-owned and operated in: U.S.A., Canada, U.K., Ireland, France, Portugal, Spain, Belgium, Netherlands, Germany, Switzerland, Austria, Luxembourg, Italy, Poland, Hungary, Czech Republic. Other countries or market areas may be closed to further franchising opportunities due to existing agreements. Please contact us to learn if your specific country or market area is available.